Morae®

What is Morae?

Morae is software for user experience testing and market research that helps you deeply understand customer experiences, and share those insights clearly and effectively.

"Morae is really an invaluable tool... we could never have done such a professional usability test on a reasonable budget without Morae."

—**Joel Spolsky**, *Fog Creek Software*

professional usability tests

What can you do with Morae?

Capture every nuance of your research session including audio and video from focus groups, in-depth interviews, usability tests, surveys and more. Morae is a research powerhouse that records video—from anywhere—helps you manage the content, and share it easily.

Morae® user experience and market research

How Morae Works

Record

Choose a preset study based on a specific situation or build your own and capture audio, video, on-screen activity, and keyboard/mouse input during a research session.

Observe

Enable team members to watch people interact with your product, site, or idea. Learn the customer's experience, make notes, and flag tasks in real time to discover patterns and key in on highlights.

Manage

View and analyze multiple Morae recordings in a study, automatically calculate metrics, generate graphs, and create highlight videos to share with stakeholders.